

Making a Pitch to Attend TEI

High-Impact Evaluation Training That Elevates Your Work

Why TEI?

The Evaluators' Institute (TEI) provides top-tier training in evaluation for evaluators, researchers, staff, and leaders across sectors. For over 30 years, TEI has offered courses that strengthen evaluation capacity, deepen methodological expertise, and equip participants to drive evidence-informed decision making. With 40+ courses, expert faculty, and flexible online delivery, TEI gives you the tools to elevate your evaluation practice.



Navigating the Demands of an Evolving Evaluation Landscape

Evaluators are under increasing pressure to incorporate new technology, master emerging methodologies, and deliver rigorous, actionable insights on a compressed timeline. Many organizations struggle to provide consistent, high-quality professional development, leaving evaluators without the tools or support needed to meet these demands. Without ongoing training, even experienced practitioners can find it challenging to keep pace with rapid changes and shifting stakeholder expectations.

High-Impact Professional Development for Evaluators

TEI provides learning experiences that translate directly to stronger evaluation practice and increased organizational impact.

- ✓ **Practical learning:** Courses grounded in real-world application with case studies, interactive activities, practical tools, and actional frameworks you can immediately apply to your work.
- ✓ **Expert instruction:** Learn from faculty who are leaders in evaluation, research, and applied methodology around the world.
- ✓ **Professional credibility:** Earn certificates you can highlight on your resume, LinkedIn, and in performance reviews, strengthening your qualifications and expanding your career opportunities.
- ✓ **Networking:** Connect with peers and thought leaders shaping the present and future of evaluation.
- ✓ **Flexible options:** Choose from foundational, intermediate, and advanced courses that fit your schedule and learning goals.
- ✓ **Looking ahead:** TEI continues to evolve, offering new courses and updated content every program in response to participant feedback and emerging trends in evaluation.



FAST FACTS

Course Fees

1-day: \$700
2-day: \$1,200
3-day: \$1,700

Early bird, multicourse, and group discounts available.

Attend From Anywhere

All courses offered live on Zoom.

Extensive Course Catalog

Explore 46 courses from foundations to advanced methods.

Expert Faculty

Learn from 33 leaders in evaluation and applied research.

Completion Certificates

Earn a certificate for every course you take.

Stackable Learning

Build toward TEI's 30-day certificates, including the Certificate in Evaluation Practice (CEP).

Seasonal Offerings

Open-enrollment courses every spring, summer, and fall.

Custom Programs

Year-round customized training for your organization.

Organizations
we've trained



MAKE YOUR CASE

Pitching a TEI Course to Your Supervisor

Attending a TEI course elevates the quality of your work and strengthens your organization's evaluation capacity. Participants gain concrete tools, strategies, competencies, and materials that improve program effectiveness, reporting, and evidence-informed decision making. Completion certificates (awarded for each course) offer documentation of your professional development and can be shared with your supervisor, HR, and professional networks.

- **Exposure to new methodologies and emerging technology:** TEI courses help you stay ahead of advancements in the field, such as AI, enabling you to integrate innovative approaches into your evaluation practice responsibly and effectively.
- **Improved reporting and communication:** Learn frameworks to make findings clearer and more actionable for leadership.
- **Enhanced ability to meet funder and stakeholder requirements:** TEI strengthens your ability to deliver rigorous, credible evaluation work targeted to your audiences.
- **Flexible scheduling:** Courses are offered at three different times throughout the year, making it easy to pursue professional development while balancing your workload. Customized programs are also available year-round.
- **Remote cost-effective learning:** TEI courses are offered virtually, delivering the benefits of high-quality training without additional travel costs.
- **Knowledge transfer:** What you learn at TEI can be shared internally, extending the value of your training to the entire team. Group discounts are also available if more members of your team want to participate.

Who should attend?

TEI courses are designed for:

- Evaluators at all levels, from beginner to advanced
- Researchers seeking to expand their methodological toolkit and stay current with emerging approaches and technologies
- Program and project managers who design or oversee evaluation teams and activities
- Leaders who make evidence-informed decisions or direct evaluation work
- Early- and mid-career professionals seeking a promotion or pivot into evaluation, research, or program management

Advance your skills. Strengthen your impact. Join the TEI community.

Scan to explore TEI programs and advance your professional practice.

